

Long Island Business News

Marcum adds executive compensation division

By: Claude Solnik July 9, 2018



Marcum Search, accounting firm Marcum's executive recruiting and temporary staffing affiliate, has launched a new division focusing on executive compensation for businesses and nonprofit organizations.

The division will be led by Bruce Overton, who has worked for Ernst & Young and written books about the subject.

"Our new executive compensation division is an extension of our core search practice," Richard Paris, president of Marcum Search, said in a written statement. "Our focus is on helping clients manage a fundamental aspect of their human capital operation."

Overton, the co-author of *The Executive Compensation Answer Book*, has done work for hundreds of businesses and not-for-profit organizations since 1989 and written more than 100 articles, according to Marcum Search.

"Our strength is in assisting clients with total reward strategies that deliver on their business plan," Overton said in a written statement. "We cover all of the essential compensation considerations pertaining to the C-suite and the executive Board."

The executive compensation division focuses on setting appropriate levels of base and incentive compensation, outside director compensation, executive compensation, Board compensation committee advisory services, performance management and developing strategies to reward executives.